



MEDIA ADVISORY

All Editors and Journalists

Friday, 20 September 2024

SPORT, ARTS, AND CULTURE MEC MASEKO TO HOLD A STRATEGIC ENGAGEMENT WITH ELITE ATHLETES IN LIMPOPO

The Sport, Arts, and Culture MEC Funani Jerry Maseko, will lead a strategic engagement with Limpopo's top elite athletes to discuss key issues affecting their performance and the sports sector at large. The session organised in partnership with Limpopo Academy of Sport and Limpopo Sport Confederation aims to foster stronger relationships between the athletes and the provincial government, ensuring that their needs and concerns are addressed to help elevate their performance on national and international platforms. The session is arranged as follows:

Date : 20 September 2024
Venue : Meropa Casino in Polokwane
Capricorn District
Time : 09:00

The MEC will engage the athletes on a variety of topics including the strategies to enhance support structures for elite athletes; resources needed to nurture talent in Limpopo; Health and wellness programs aimed at maintaining top athletic performance and the province's long-term vision for sports development. Furthermore, opportunities for athletes to become ambassadors for sports in the Limpopo.

This meeting underscores the MEC Maseko's commitment to ensuring that Limpopo remains a hub for sporting excellence by providing elite athletes with the support they need to thrive.

Media representatives are invited to attend. There will be a brief media interaction after the meeting, where the MEC will share outcomes and key resolutions from the engagements.

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